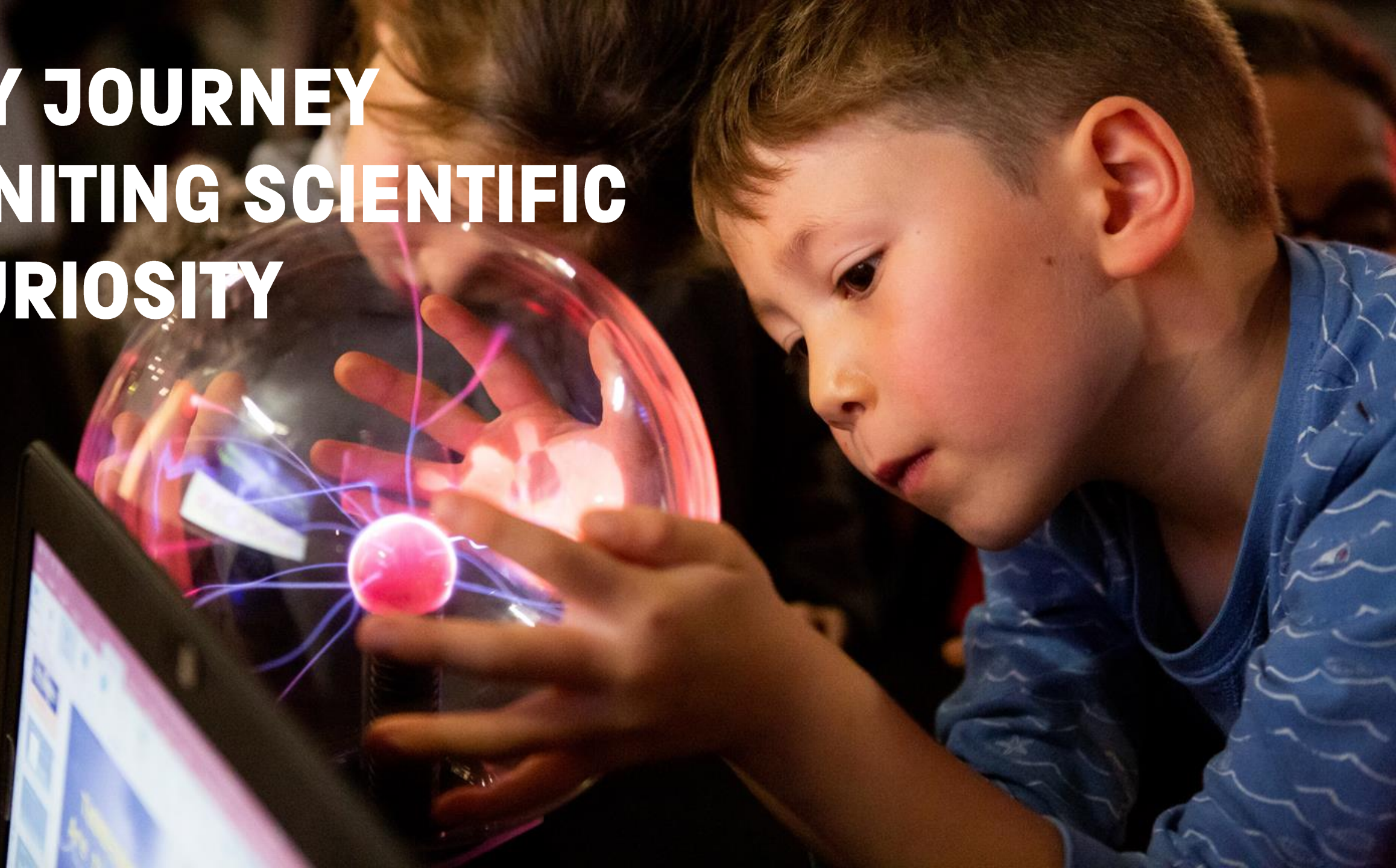


# WOMEN IN TECH

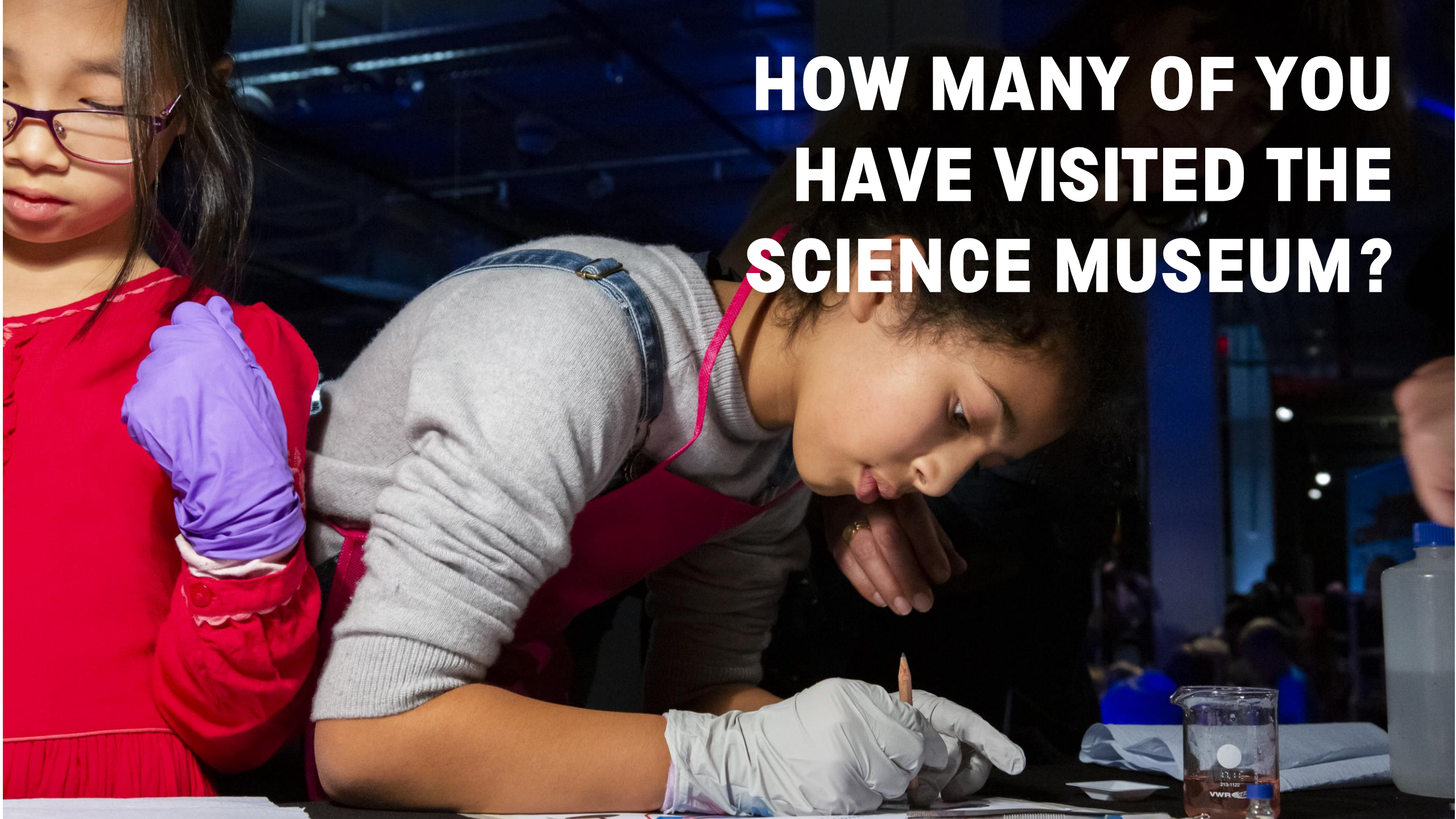
WORKING AT THE SCIENCE  
MUSEUM – IGNITING SCIENTIFIC  
CURIOSITY

SCIENCE  
MUSEUM

**MY JOURNEY  
IGNITING SCIENTIFIC  
CURIOSITY**



**HOW MANY OF YOU  
HAVE VISITED THE  
SCIENCE MUSEUM?**



# A MUSEUM FOR ALL

'81% of the UK population see the Science Museum as a source of 'discovery and wonder'.

PHAR research 2018



# THE IMAGE OF STEM

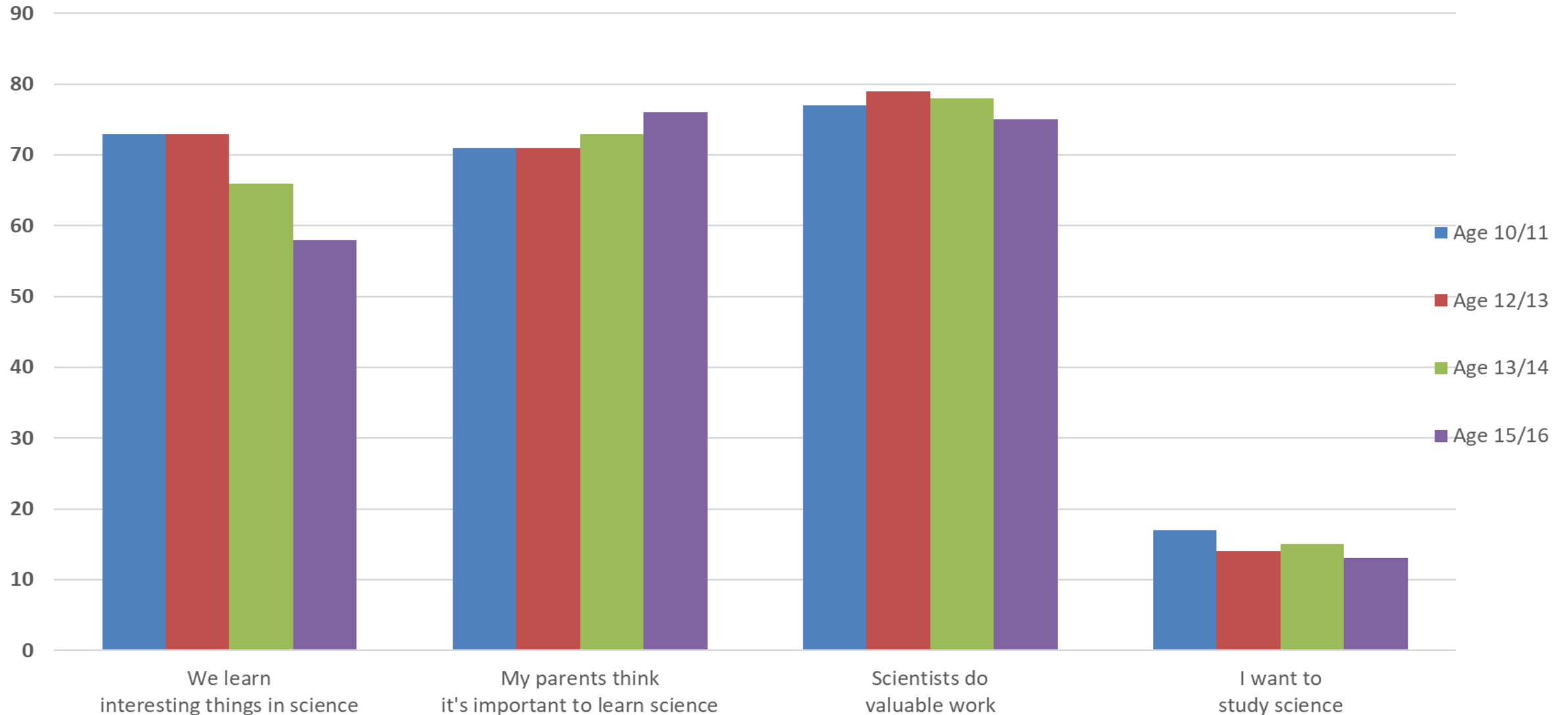
A lot of people enjoy STEM...

But many see it as abstract and theoretical with little real life application and suited only to the very bright.

Many see it is something that is just learned in school and don't recognise the value it has to their lives.



# PERCENTAGE OF STUDENTS WHO AGREE WITH THESE STATEMENTS



# TO CHANGE THE IMAGE IN THE UK, WE NEED TO:

- Give more young people from a wider range of backgrounds access to life enhancing science experiences
- Bring science to life in new and exciting ways
- Challenge stereotypes and give young people scientific role models and stories to aspire to
- Increase young peoples' understanding of the relevance of science in the wider world
- Maximise the impact we have in raising science capital we need to reach young people in the window of opportunity that exists between them having a natural curiosity in science and them writing it off as 'not for them' in later years



*Mathematics: The Winton Gallery, opened 2016. MathWorks, Major Sponsor*



*Driverless: Who Is In Control?, opened 2019. MathWorks, Principal Sponsor*



*MathWorks employees demonstrating MATLAB at a the Maths Gallery opening*



*Ioannis Politis presenting active research into how people perceive and interact with autonomous vehicles*



# JOIN US IN CHALLENGING THE 'NOT FOR ME' CULTURE

STEM Circle Skills Fair on 20 November at the  
Science Museum

- 400 students aged (11 – 14)
- Activity-based bringing science to life

Feedback from volunteering training sessions:

*"Really informative and useful. Excellent for anyone working in a team or in leadership."*

*"Engaging, thought provoking, interesting. Anyone who does public engagement should consider attending!"*



# THE NEED FOR WHAT WE DO HAS NEVER BEEN GREATER

It is predicted that by 2030 the UK will face a critical shortfall of 7 million qualified STEM professionals.

Social Market Foundation for EDF Energy 'Jobs of the Future', 2017.



A woman with long blonde hair, wearing a white lab coat, is smiling and looking at a young girl with dark hair. The girl is also smiling and looking at a red object that the woman is holding. They are in a room with a red wall and framed pictures. The text is overlaid on the left side of the image.

**JOIN US IN OUR  
EXCITING WORK:  
IGNITING CURIOSITY  
AND ENGAGING THE  
NEXT GENERATION  
WITH STEM**

# QUESTIONS & GET IN TOUCH

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