

How we develop and distribute applications in MATLAB

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Challenges

• Data-availability and analysis is core to understanding in R&D

• Difficulties in finding solutions

Time consumption (== \$)

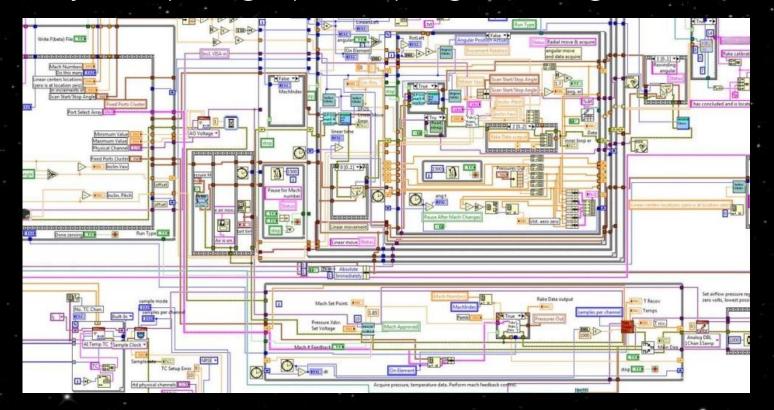
• Systematization (Clear and structured code)

Maintenance (Comments, updating)



Examples

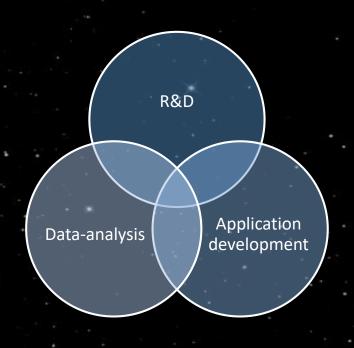
- One Java program with 4000 lines of code in one function
- Very complex graphical programming





Solution





- Business idea: develop & distribute software application for R&D
- Examples: sensor acquisition, image analysis, AI, statistics
- Academia & Industry



Business areas

Products & Services

- Software applications
- Licensing

Consulting

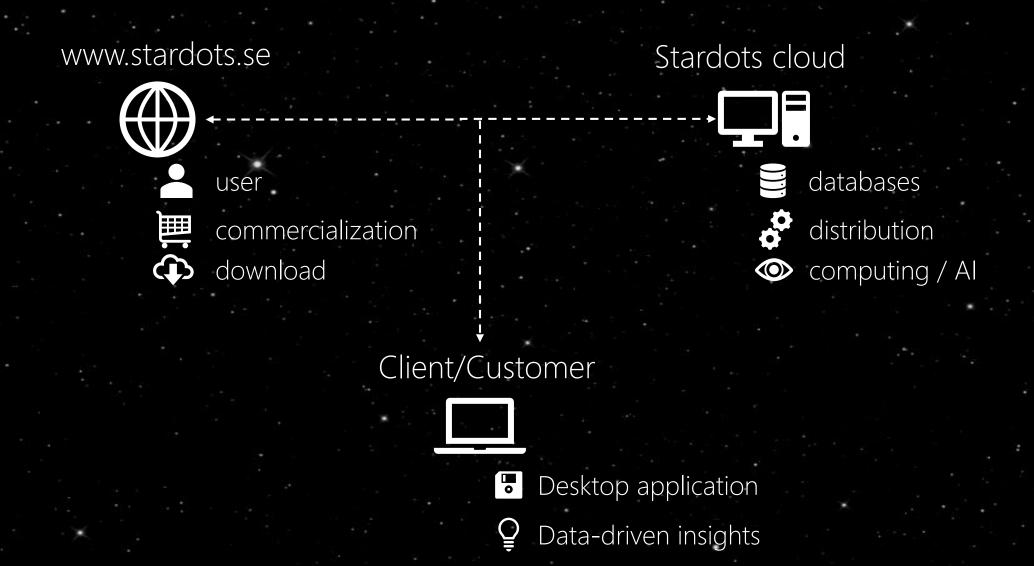
- Tailor-made applications
- Drives project to Products & Services and Joint Ventures

Joint Ventures

- Co-development with scientists and engineers
- Forms new companies



Infrastructure





Applications framework

Installer

- OS specific
- Installs the Booter (only)

Booter

- Java (executable)
- Stardots CLOUD
- Auto updates
- Licensing
- Executable download
- MCR installs
- Dynamic splash

Main Application

- MATLAB compiled application
- Interfaces
- Computing
- Visualization
- Databases
- Console
- Logs
- Exception handling



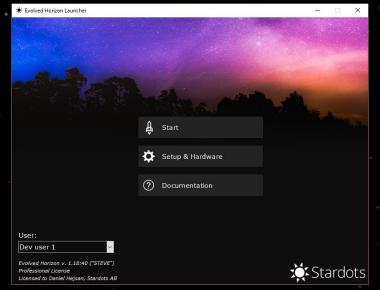


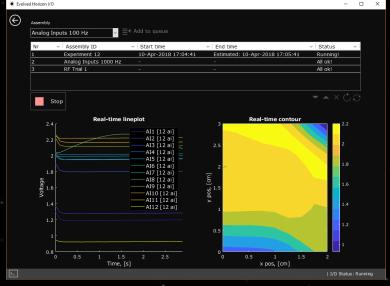


- Stardots main application language
- Field-tested analytics
- Superior visualizations
- Strong programming language
- Speed of development
- Cross platform
- MATLAB compiler + MATLAB Runtime



MATLAB application







Intuitive ui controls

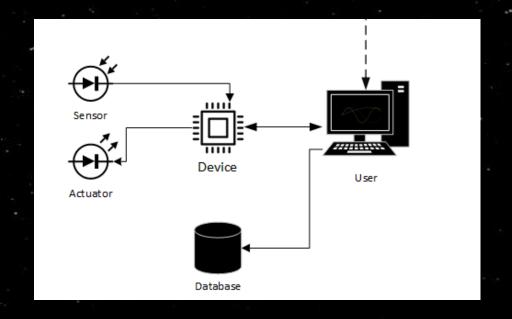
Real-time visualizations

Advanced analytics Big Data databases



Evolved HorizonTM

- Sensor and actuator acquire, storage and analysis
- Flexible, Robust and Powerful
- Arduino
- Analytics & export
- Patent pending approach (PCT)





Closing remarks

- Large interest and need from R&D
- Harness the power & speed in MATLAB
- We are open for new projects and ideas