

## MATLAB EXPO

#### **Preparing Engineers for the Growing Al Workforce**

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#### Company "Administrador del Mercado Mayorista" Develops Al-Based Models for Predicting Electricity Demand



#### Challenge

Forecast electricity demand across Guatemala to increase grid stability, maximize power generated from renewable resources, and lower energy costs

#### Solution

Use MATLAB to develop machine learning and deep learning algorithms that use historical load measurements, outside temperatures, and other data to predict hour-by-hour demand

#### Results

- Prediction error halved
- Models updated rapidly for pandemic-related changes
- Production tool developed and deployed in 6 months



**Demand prediction tool.** 

"Before starting this project, we had no experience with AI and little experience with programming in MATLAB. Machine learning and deep learning are complex topics, but MATLAB made the project straightforward for us with toolboxes that are easy to learn and use."

- Lead engineer, Administrador del Mercado Mayorista



## **Key Industries**



**Aerospace and Defense** 



**Automotive** 



**Biological Sciences** 



**Biotech and Pharmaceutical** 



Communications



**Electronics** 



**Energy Production** 



**Financial Services** 



**Industrial Machinery** 



**Medical Devices** 



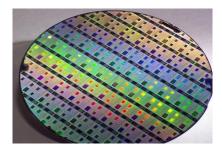
Metals, Materials, Mining



**Neuroscience** 



**Railway Systems** 



Semiconductors



**Software and Internet** 



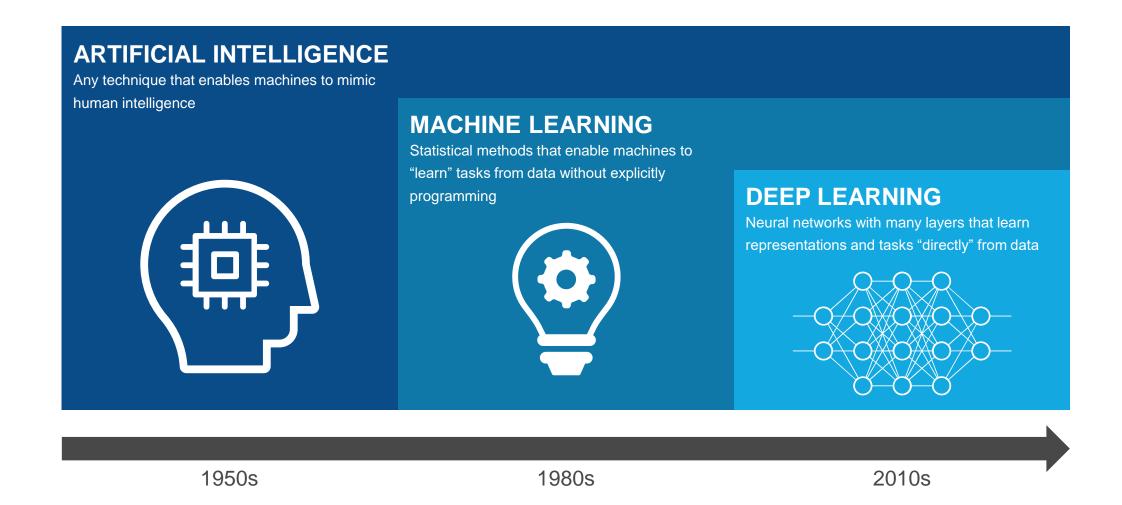








## Al megatrend





## MathWorks is your Al partner



#### **Your People**

Helping you build an agile workforce today and preparing tomorrow's engineers



#### **The Platform**

MATLAB, Simulink, and over 100 add-on products for specialized applications



#### **Our Expertise**

From onboarding and implementation to solving advanced engineering challenges



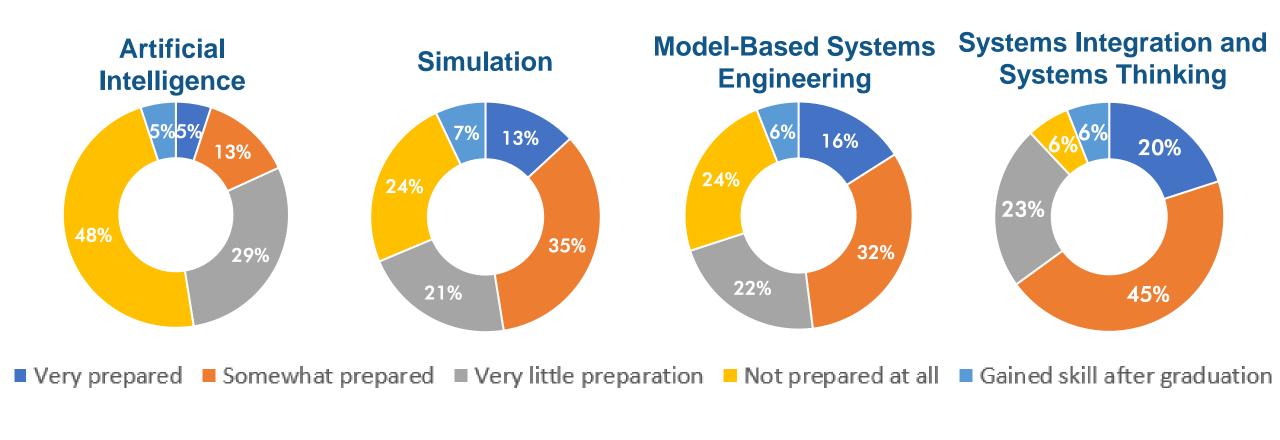


# What are the gaps between the skills of new engineers and what the industry requires?



#### **Technical Skills – Existing gaps**

According to the Survey for Skills Gaps in Recent Engineering Graduates (ASEE, 2020):





**Audio Processing** 

Signal Processing

Image Processing

Biomedicine

Robotics

• • •

Lecture

- •1 2 classes
- Overview on theory
- Domain-specific applications

Pre-work

- Readings
- Self-paced courses

Assignment

- [Problem] Continue problem from class on MATLAB Online
- [Guided project] Work on examples of Al problems in the course domain

# Deep Learning + Image Processing

#### Image denoising using deep learning

(C) Oge Marques, PhD - 2020

Goal: Build and evaluate image denoising solutions using deep learning architectures.

#### Learning object

- Lean not
- Learn how
- Get acqu

#### Table of Content

Part 1: Noise type Effects of differ Assess differer

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Part 2: Denoisin Your turn ( Your turn ( Part 3: Training

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Part 1: Nois

Effects of difference imnoise() allow

#### Semantic image segmentation using deep learning

(C) Oge Marques, PhD - 2020

Goal: Build and evaluate semantic image segmentation solutions using deep learning architectures

#### Learning objectives

- Learn how to implement an image segmentation workflow in MATLAB
- . Learn how to implement and evaluate contemporary (deep-learning-based) semantic image segmentation techniques in MATLAB
- Get acquainted with representative datasets and problems in image segmentation

#### **Table of Contents**

Part 1: Semantic image segmentation creating and training your own network

Example cod

Step 1.1: Collect labeled training data (triangles)

Step 1.2: Create a semantic segmentation network and understand what each (group of) layer(s) is doing

tep 1.3: Train networl

Step 1.4: Evaluate results visually (displaying a test image and overlaying predicted labels)

Step 1.5: Evaluate results quantitatively using different metrics (class accuracy, IoU)

Your turn (step 5 of the guidelines)

(OPTIONAL) Your turn (step 6 of the guidelines)

(OPTIONAL) Your turn (step 7 of the guidelines)

Part 2: Semantic image segmentation using a pretrained network

Example code

Step 2.1: Get the labeled data (CamVid dataset).

Step 2.2: Explore, understand, and prepare the data.

Step 2.3: Create network

Step 2.4: Train network

Step 2.5: Evaluate results visually (displaying a test image and overlaying predicted labels)

Step 2.6: Evaluate results quantitatively using different metrics (class accuracy, IoU)

Step 2.7: (OPTIONAL) Repeat steps 7 through 14 using different pretrained networks, training options, data augmentation options, and/or metrics.

Supporting Functions



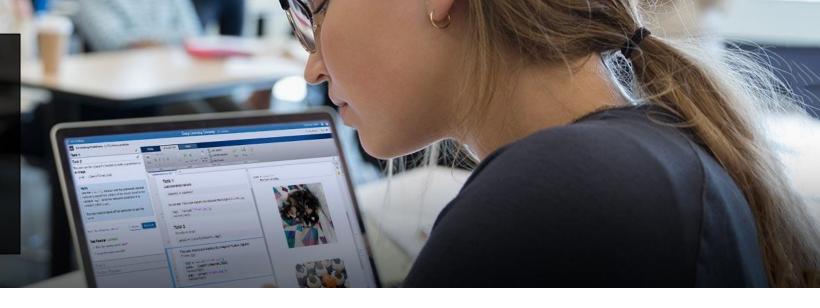
Deep Learning
Onramp





"Everyone who comes in as a new hire already knows MATLAB, because they all had it in college. The learning curve is significantly lessened as a result."

Jeff Corn, Chief of Engineering Projects Section U.S. Air Force



## MathWorks is building the Al workforce of tomorrow

MATLAB and Simulink are the tools of inspiration and innovation used by students, educators, and researchers around the world.



6500+

colleges and universities teach with our software



1+ million

enrollments in online courses and trainings each year

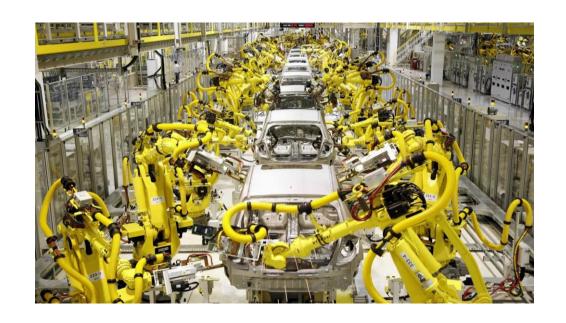


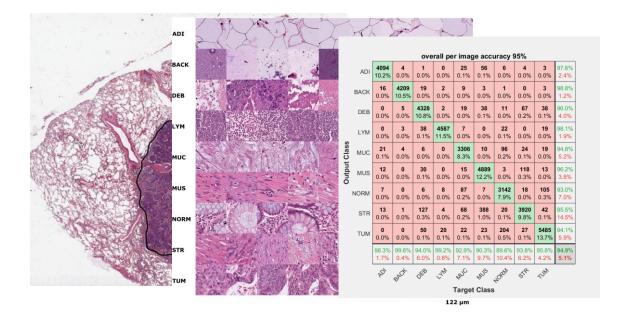
**Tens of Thousands** 

of skilled graduates enter the workforce each year



## Today, we see AI applications in all fields of engineering









## Al is more than just a model...

Success with AI requires more than data and training an AI model. You need high-quality data, staff with skills for AI work, and an end-to-end AI workflow. **Start with the workflow.** 







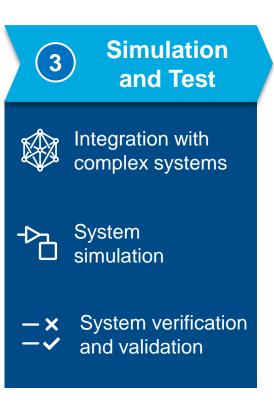


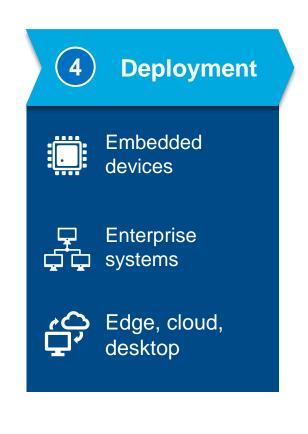


## Al is more than just a model...

Data (1)**Preparation** Data cleansing and preparation Human insight Simulationgenerated data

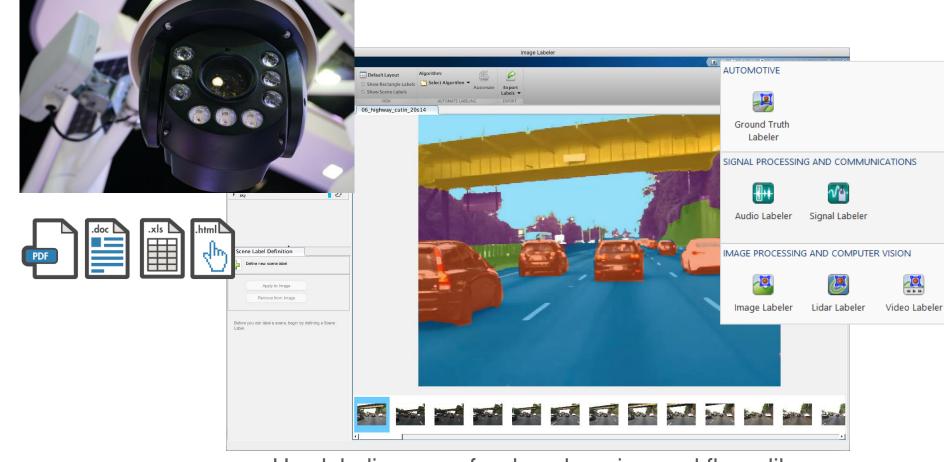








## Data preparation is crucial for the success of Al



Use labeling apps for deep learning workflows like semantic segmentation



- Simulation and test
- 4 Deployment



#### Start with a complete set of algorithms, examples and apps

#### **Algorithms**

Machine learning **Deep learning** Reinforcement learning Regression **Unsupervised learning Predictive maintenance Bayesian optimization** 

#### Reference examples

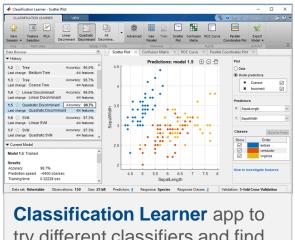
**Object detection:** Vehicles, pedestrians, faces...

Semantic segmentation: Roadway detection, land cover classification, tumor detection...

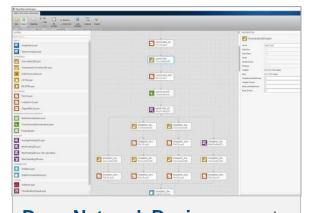
Signal and speech processing: Denoising, music genre recognition, keyword spotting, radar waveform classification...

...and more...

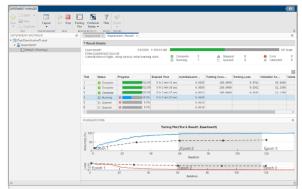
- Data **Preparation**
- **Al Modeling**
- **Simulation** (3) and test
- **Deployment**



try different classifiers and find the best fit for data sets.



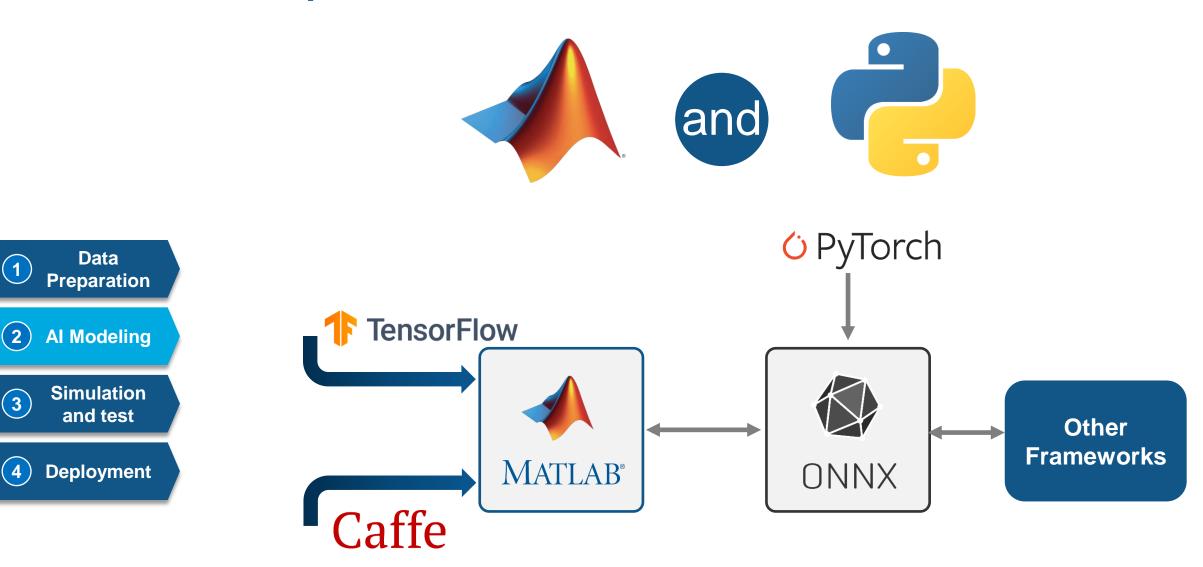
**Deep Network Designer** app to build, visualize, and edit deep learning networks.



**Experiment Manager** app to run deep learning experiments to train networks and compare results.



#### MATLAB interoperates with other AI frameworks





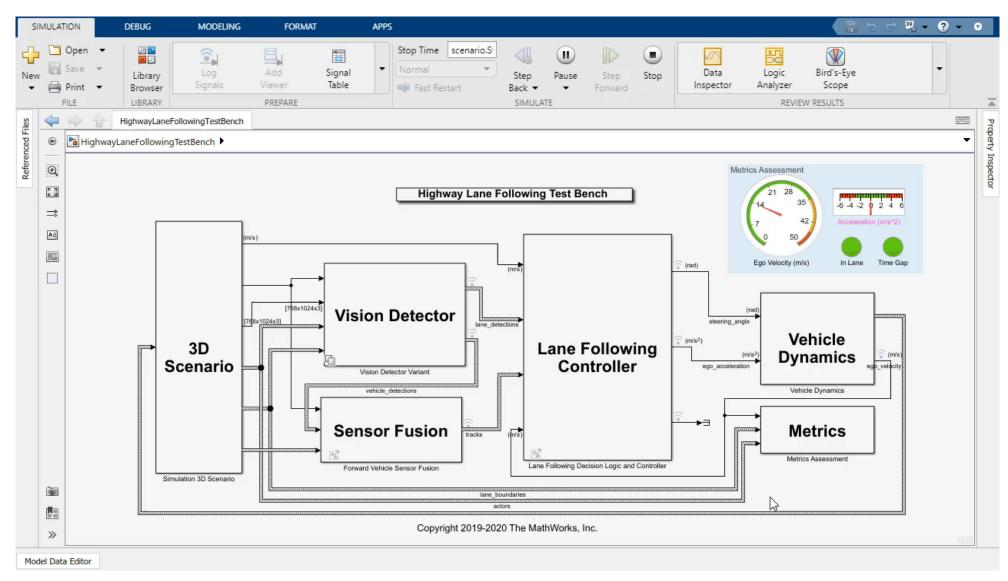
Complex, Al-driven systems require integration and simulation

Data
Preparation

Al Modeling

Simulation
and Test

Deployment

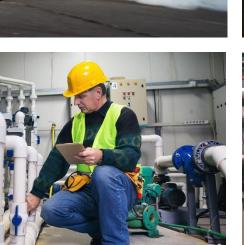




## Al Models need to be deployed anywhere...

- Data Preparation
- 2 Al Modeling
- Simulation and test
- 4 Deployment











# Now that we covered the process, how can we familiarize our students and engineers with these concepts?





**Course** material

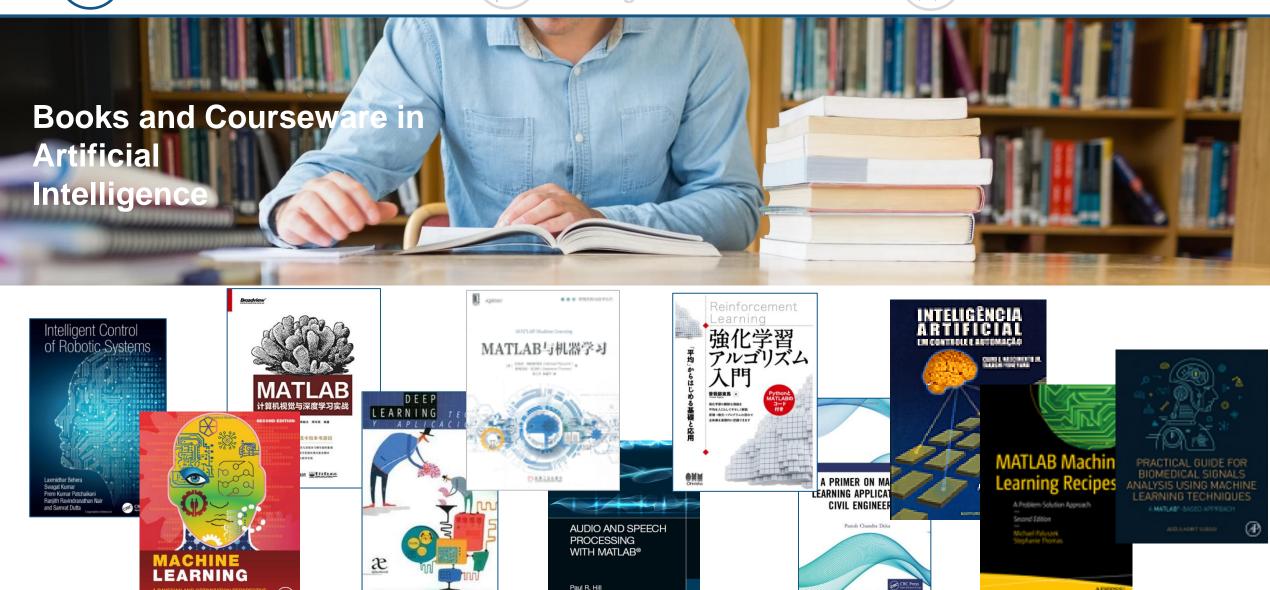


Self-paced learning



**Projects** 

**Projects** 















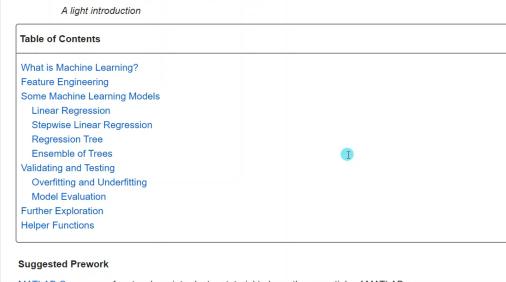
#### Create engaging lectures



**Share** live scripts directly with colleagues or students



Work in a **single environment** to eliminate context switching









#### **MATLAB Grader**

#### MATLAB Grader Courses & Content LMS Integration Documentation & Support ▼ A Practical Machine Learning Demo Course A Practical Machine Learning Demo Course Edit Actions -Duration (UTC): 23 Jun 2020 - 31 Aug 2020 :: Reorder Content Products: > Finding natural trends Deep Learning Toolbox, Statistics and Machine Learning Toolbox Classification Course Description > Regression ADD ASSIGNMENT Syllabus 1. Introduction Manage People 2. Finding natural trends 3. Classification 4. Regression 5. Shallow neural networks Further reading https://www.mathworks.com/solutions/machine-learning.html





Create interactive course assignments



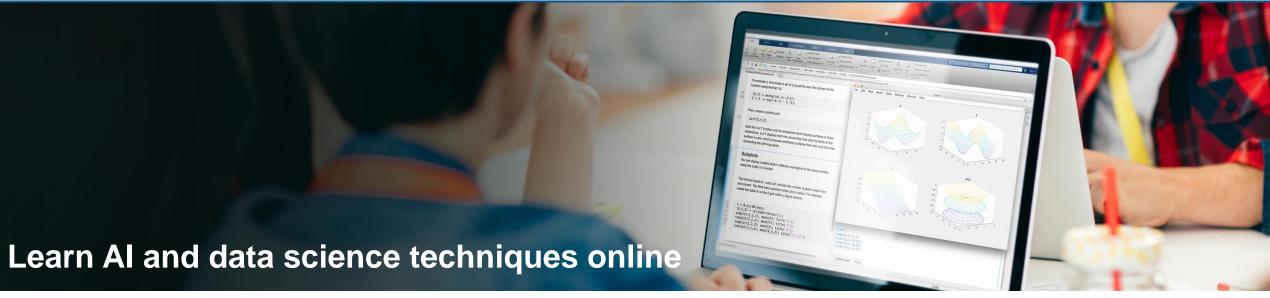
Automatically grade student work and provide feedback



Run your assignments in any learning environment









Machine Learning
Onramp



Deep Learning Onramp



Reinforcement Learning Onramp







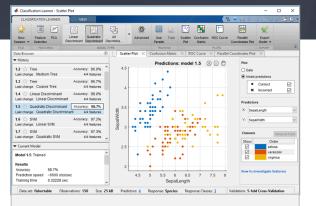
coursera

Practical Data Science with MATLAB Specialization





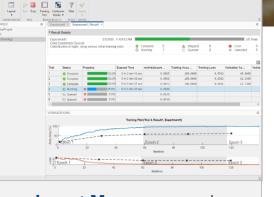
Apps empower students to solve complex projects



Classification Learner try different classifiers and find the best fit for data sets.



**Deep Network Designer** build, visualize, and edit deep learning networks.



**Experiment Manager** run deep learning experiments to train networks and compare results.







#### **Build Al-enabled systems**

- Treat engineering students like engineers with real projects
- Easy-to-learn syntax and block diagrams
- Increase student interest and improve learning



#### **Projects**



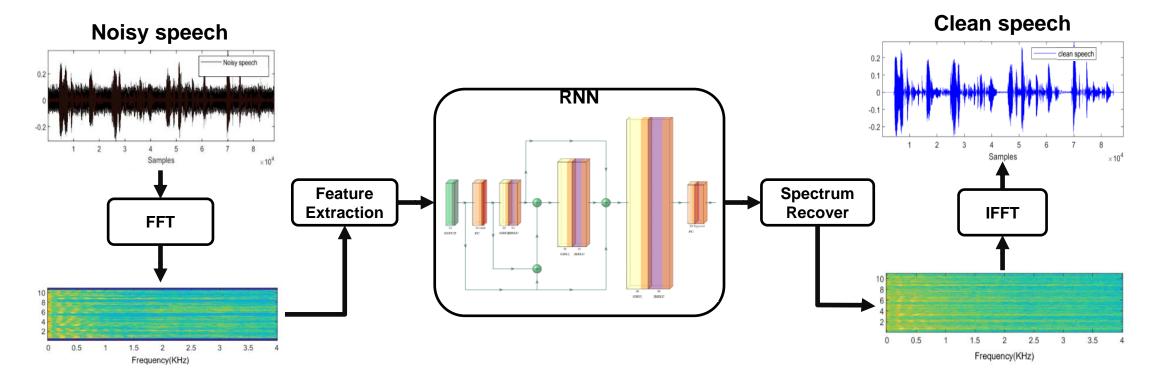
## MATHWORKS **EXCELLENCE IN INNOVATION**

- Learn about Industry trends
- Solve a project of real industry relevance
- Contribute to the advancement of technical computing and Model-Based Design
- Gain official recognition for your problem-solving skills from technology leaders



#### Speech Background Noise Suppression with Deep Learning

- Project: Develop a deep learning neural network for audio background noise suppression
- Student solution: Adopt a Recurrent Neural Network following the RNNoise structure



#### Engineering Education, Research and Industry

"The EVSE course I took in my final year of BTech was a turning point in my understanding of the world of engineering."





—Hari Bhaskar, Bosch Global Software Technologies and Graduate of NIT Calicut



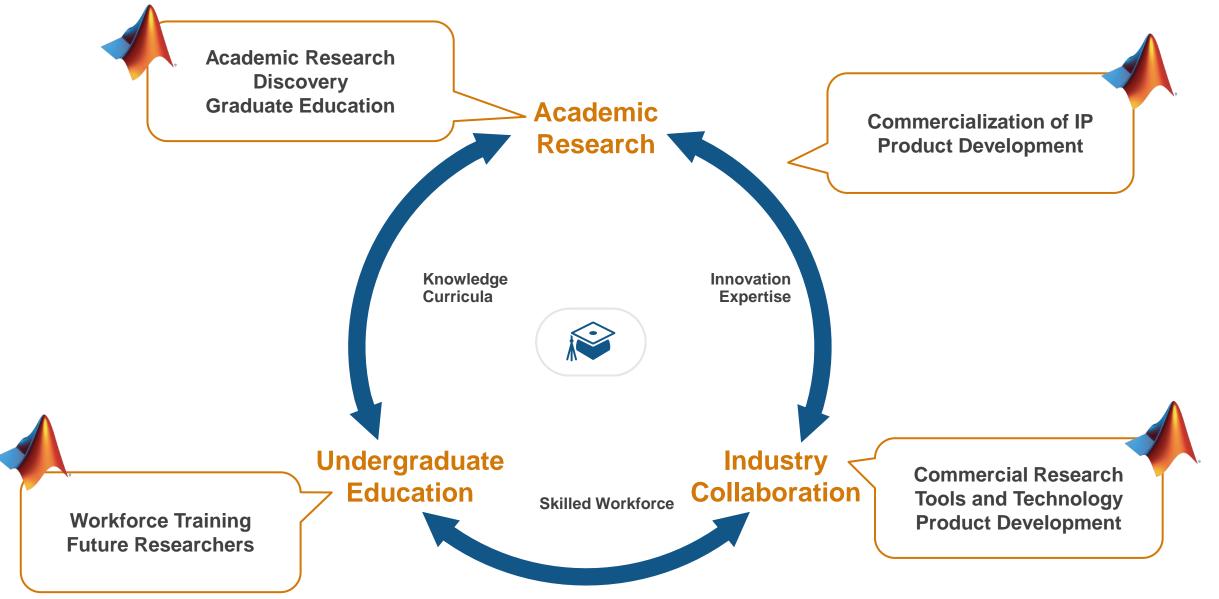
**Skilled Workforce** 



**BOSCH** 



#### Al in Engineering Education, Research and Industry





Al in Engineering Education, Research and Industry



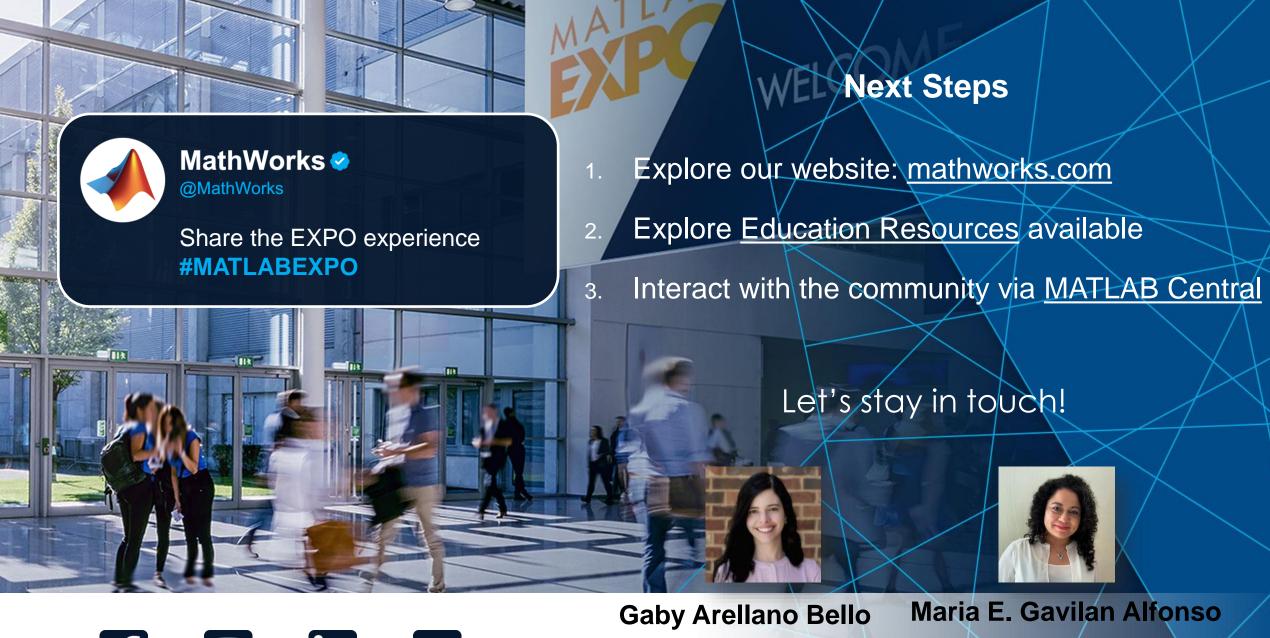


## We can make a positive impact on society with Al



















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mariagavilan

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## MATLAB EXPO

## Thank you



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