

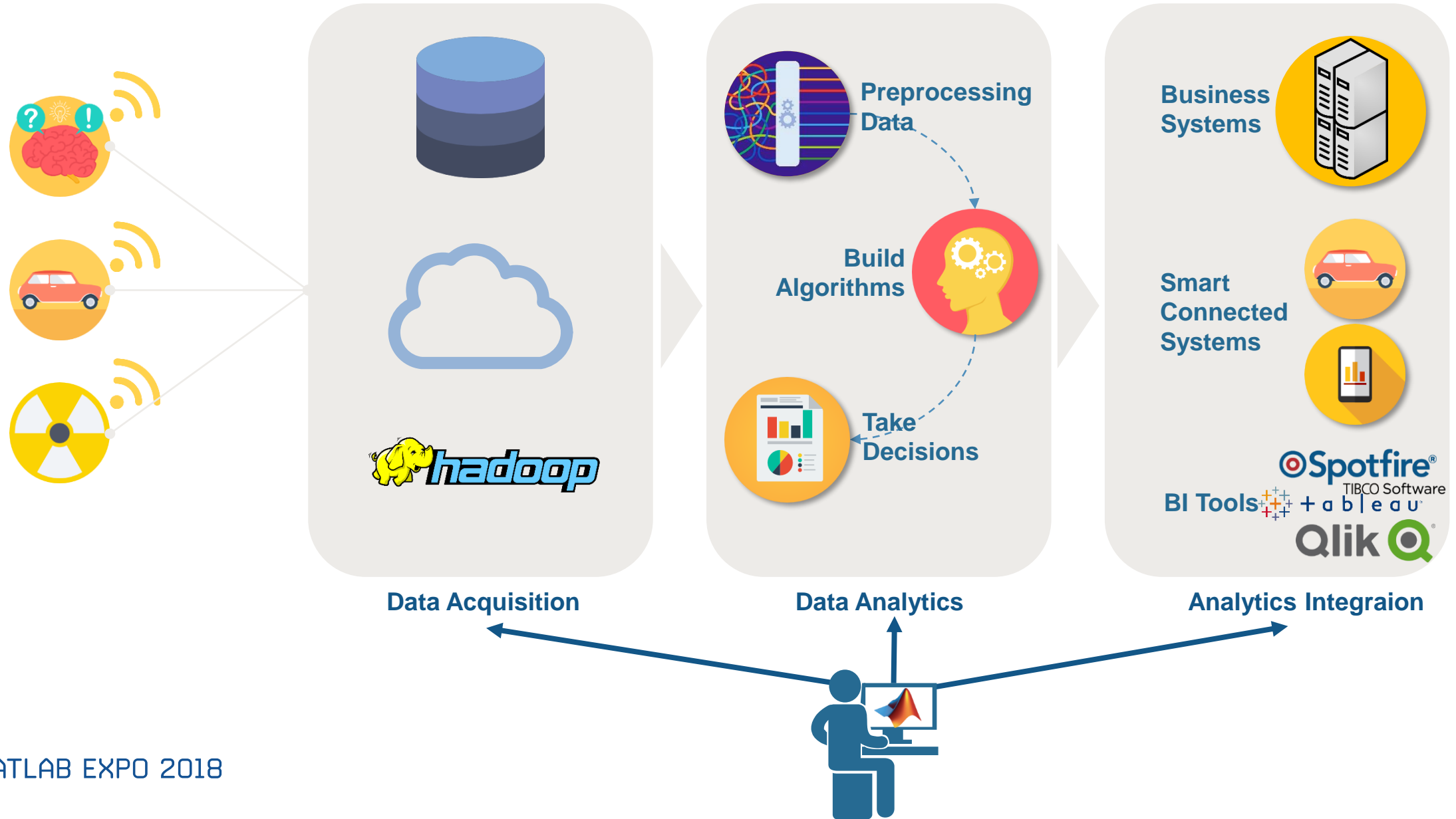
# MATLAB EXPO 2018

Integrate MATLAB Analytics into  
Enterprise Applications

Lyamine Hedjazi



# Data Analytics Workflow

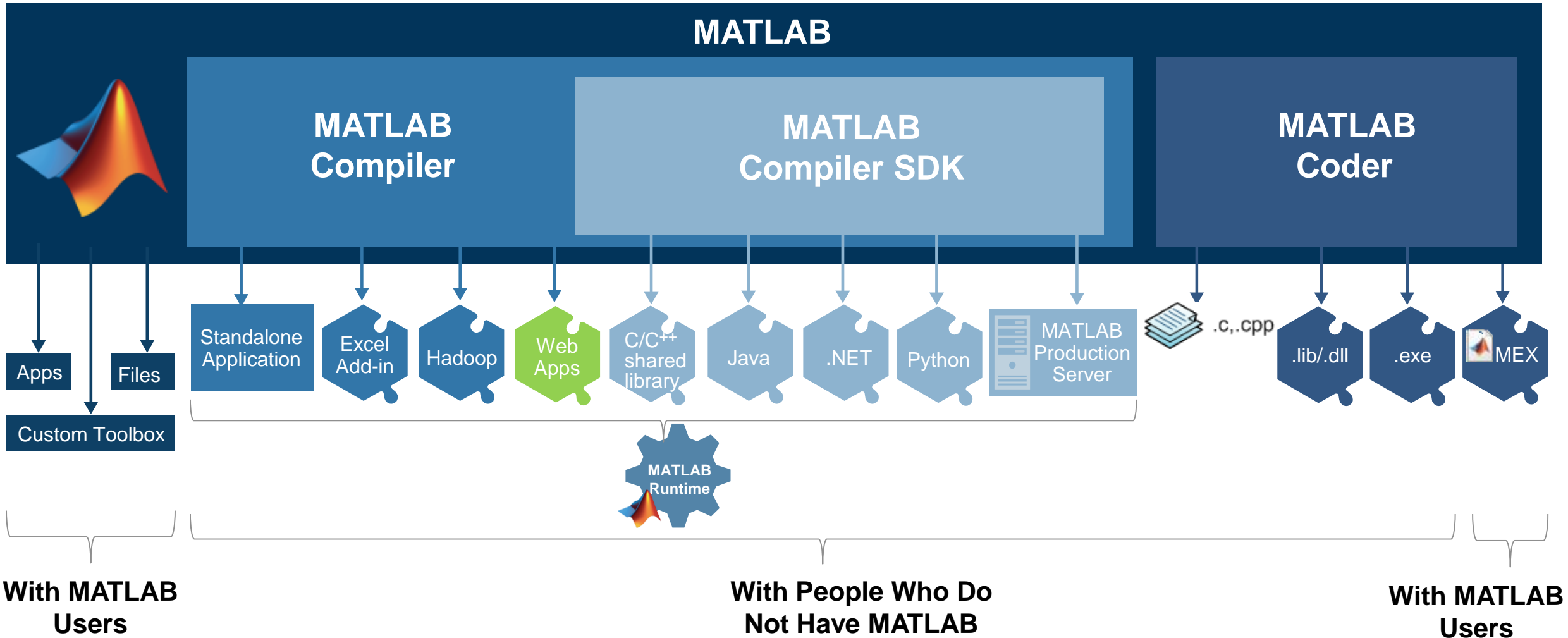


# Challenges

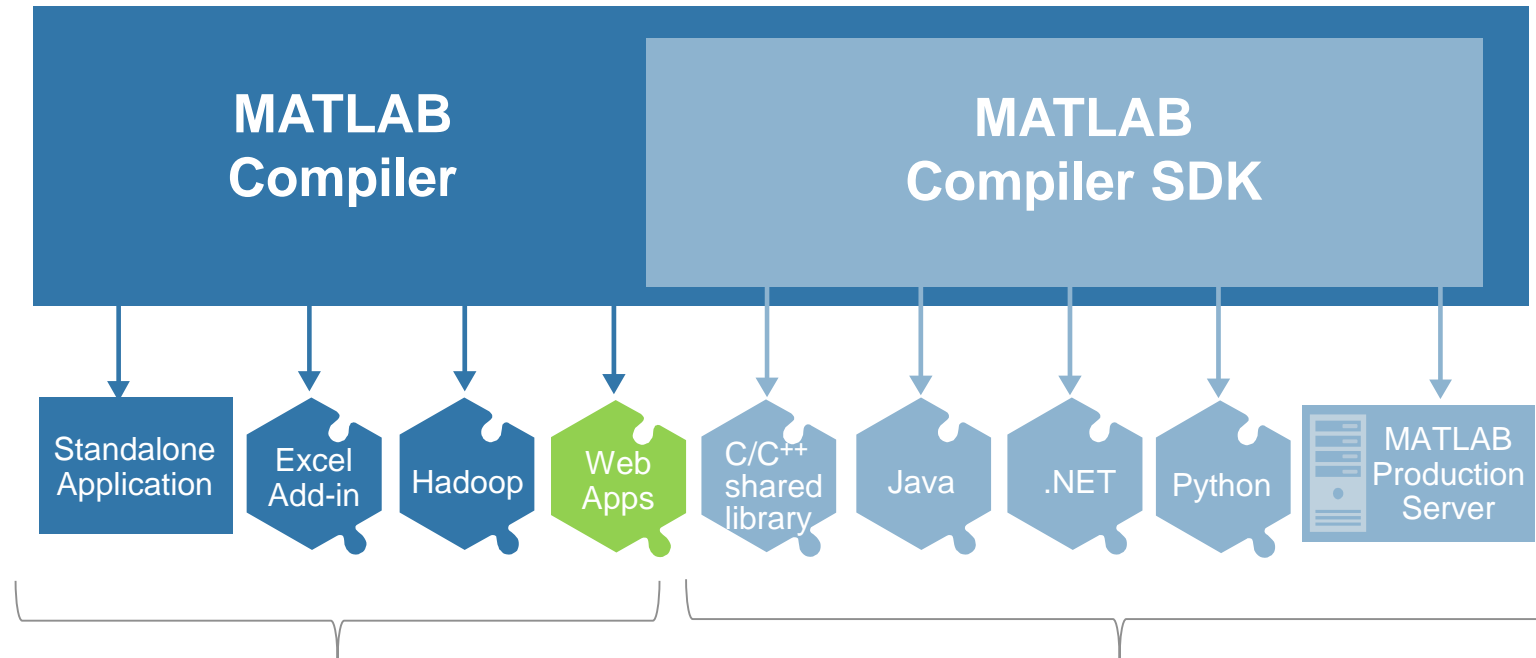
- How to share MATLAB algorithms with multiple internal and external consumers
- Challenging and time consuming to re-code MATLAB algorithms for integration into IT frameworks
- Difficult to migrate solutions to enterprise scale web or cloud frameworks
- How to deliver fast results with large volumes of data

# Sharing and Deploying MATLAB Applications

## Write Your Programs Once Then Share to Different Targets



# Share with People Who Do Not Have MATLAB



**Share Applications with No Additional Programming**

**Integrate MATLAB-based Components With Your Own Software**

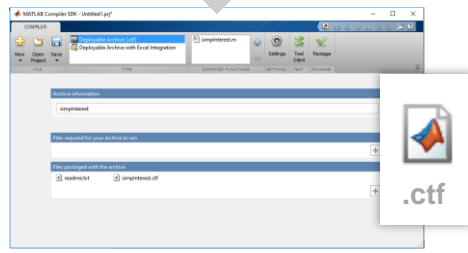


- Royalty-free Sharing
- IP Protection via Encryption

# Creating and Sharing MATLAB Web Apps



App Designer

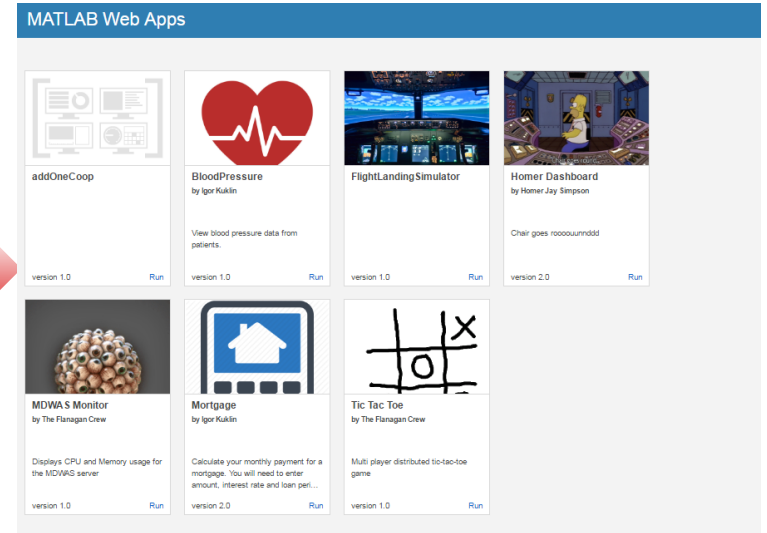


MATLAB Compiler



Installer

**Compiled Web App**

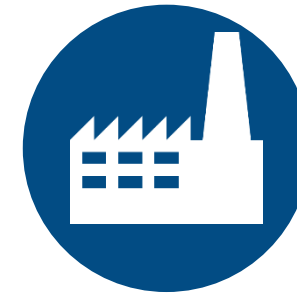


# MATLAB *and* MATLAB Production Server

is the **easiest** and most **productive** environment to *take your enterprise analytics or IoT solution* from **idea** to **production**



**Idea**



**Production**

# Why MATLAB Production Server Matters to You



Domain  
Expert

- ✓ No need to learn another programming language
- ✓ Reliably service large numbers of concurrent requests with low latency
- ✓ Platform independence (win, mac, linux)



Solution  
Architect

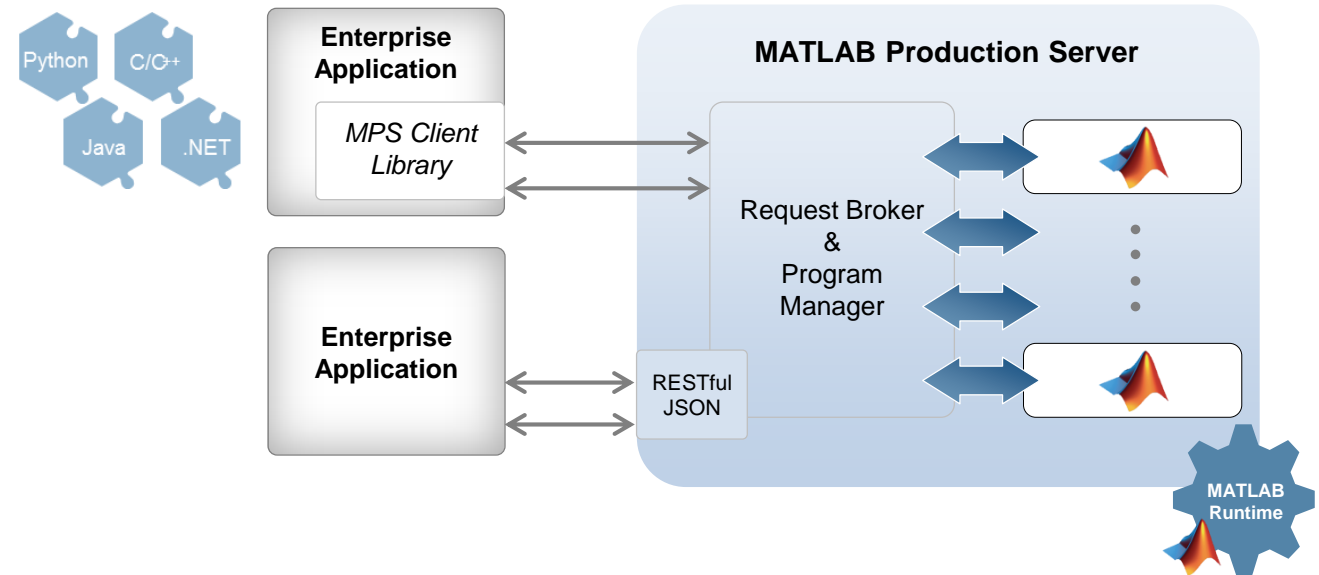
- ✓ Web and cloud friendly architecture
- ✓ Client connections can be protected with SSL encryption
- ✓ Automatically deploy updates without server restart



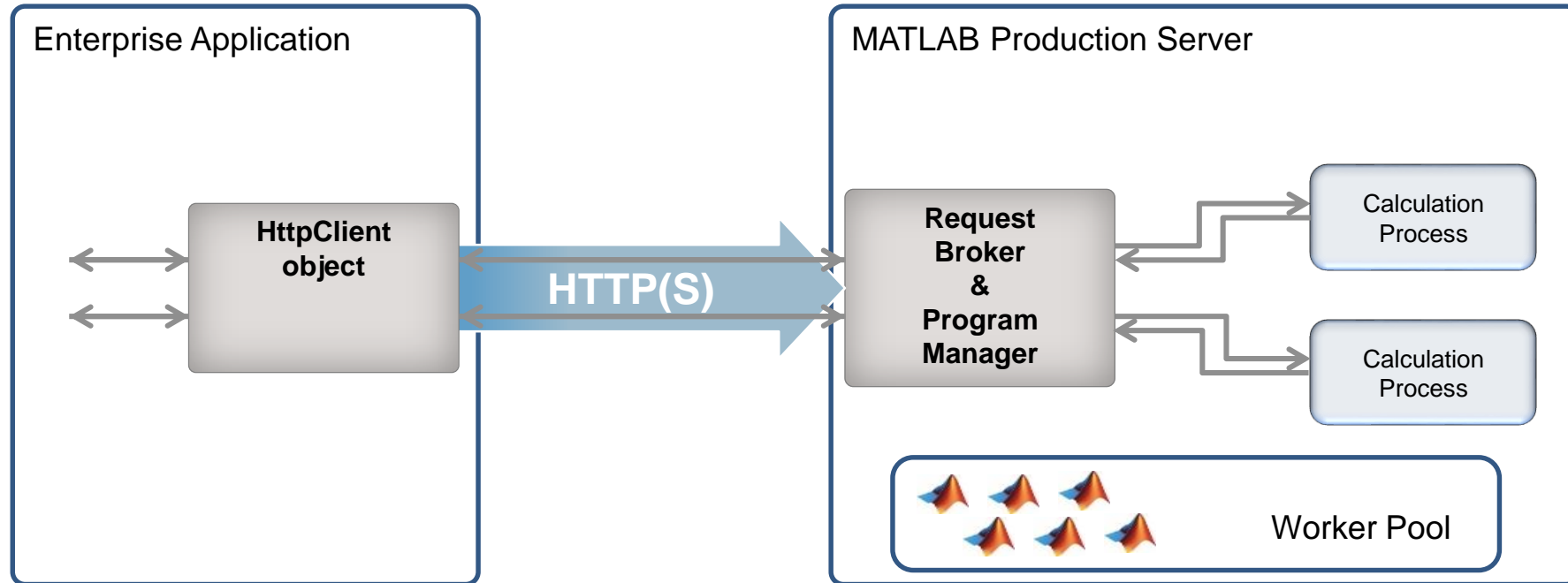
# MATLAB Production Server

## Enterprise Class Framework For Running Packaged MATLAB Programs

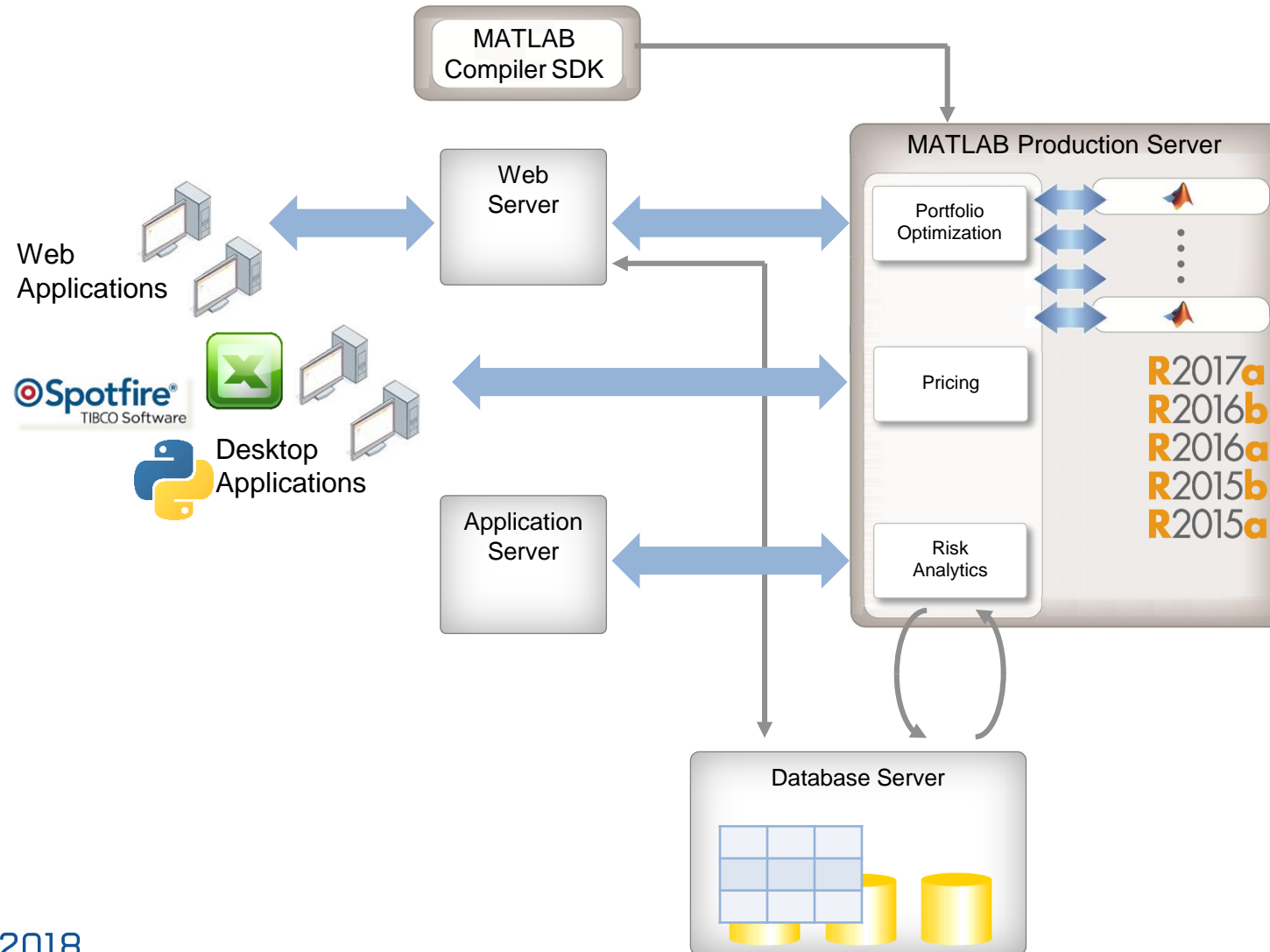
- Server software
  - Manages packaged MATLAB programs and worker pool
  
- MATLAB Runtime libraries
  - Single server can use runtimes from different releases
  
- RESTful JSON interface and lightweight client library (C/C++, .NET, Python, and Java)



# Calling Functions



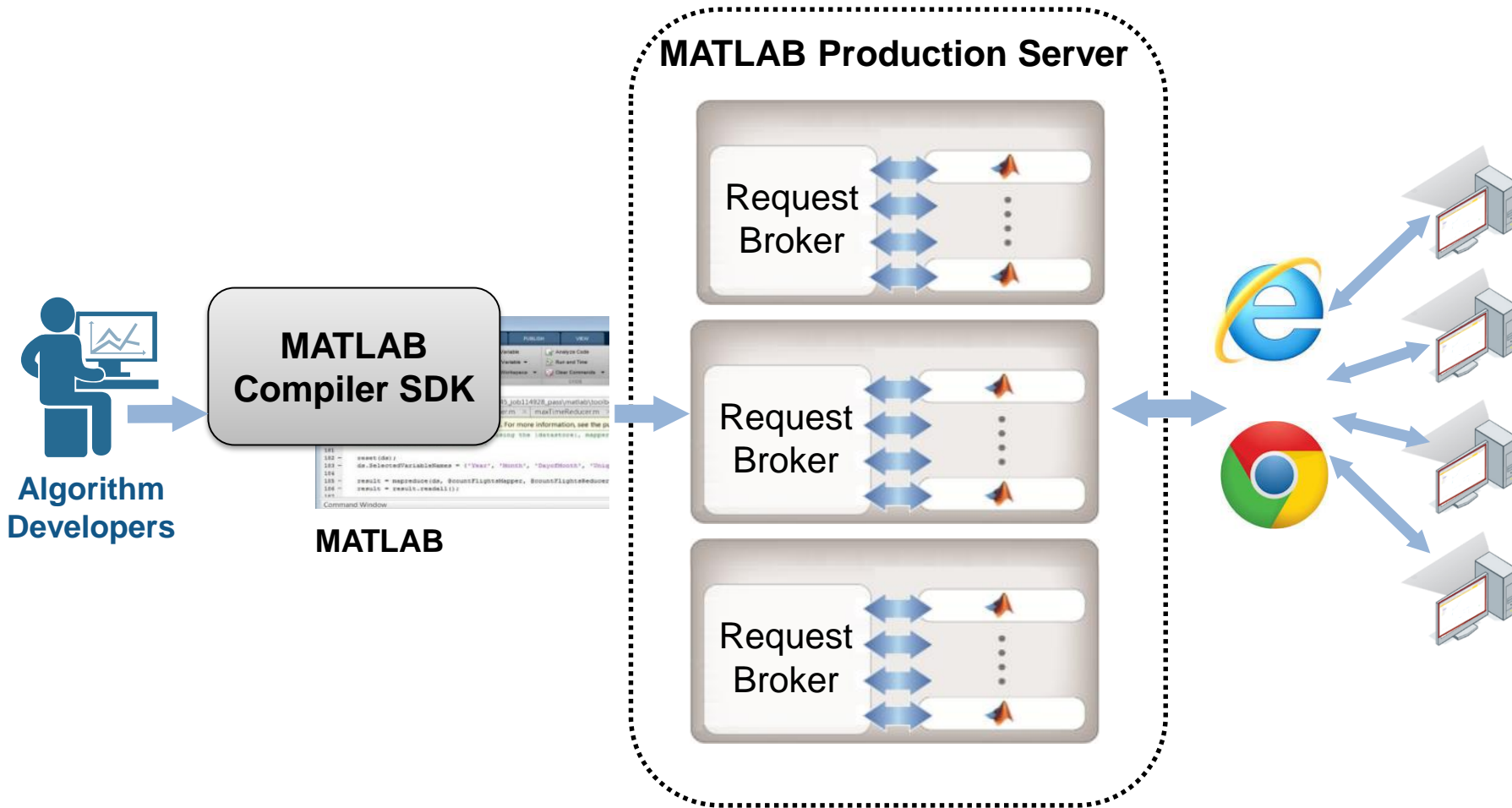
# Example - Integrating with IT systems



# Customer examples: Financial customer advisory service



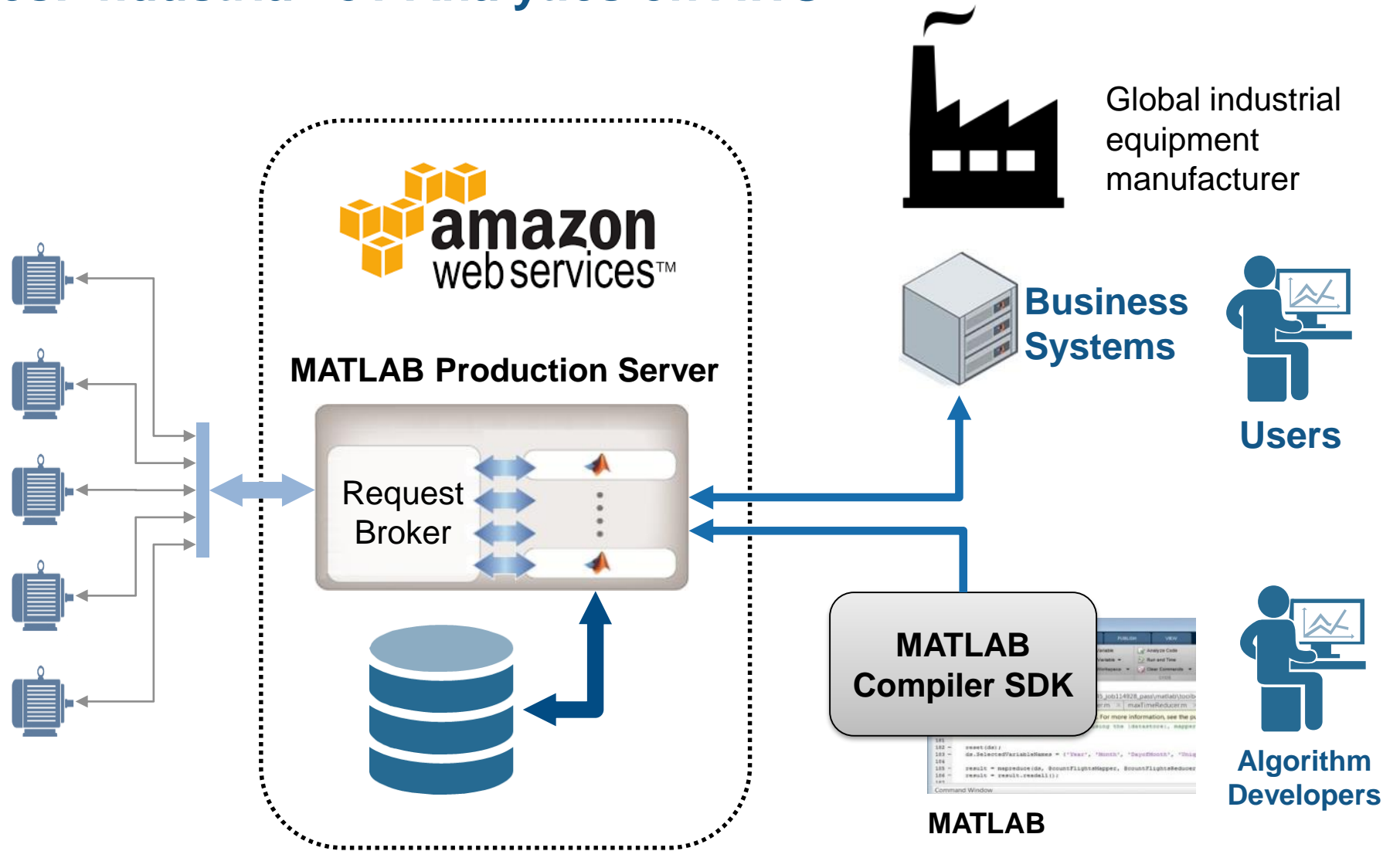
Global financial institution with European HQ



# Customer examples: Industrial IoT Analytics on AWS

## Industrial Equipment

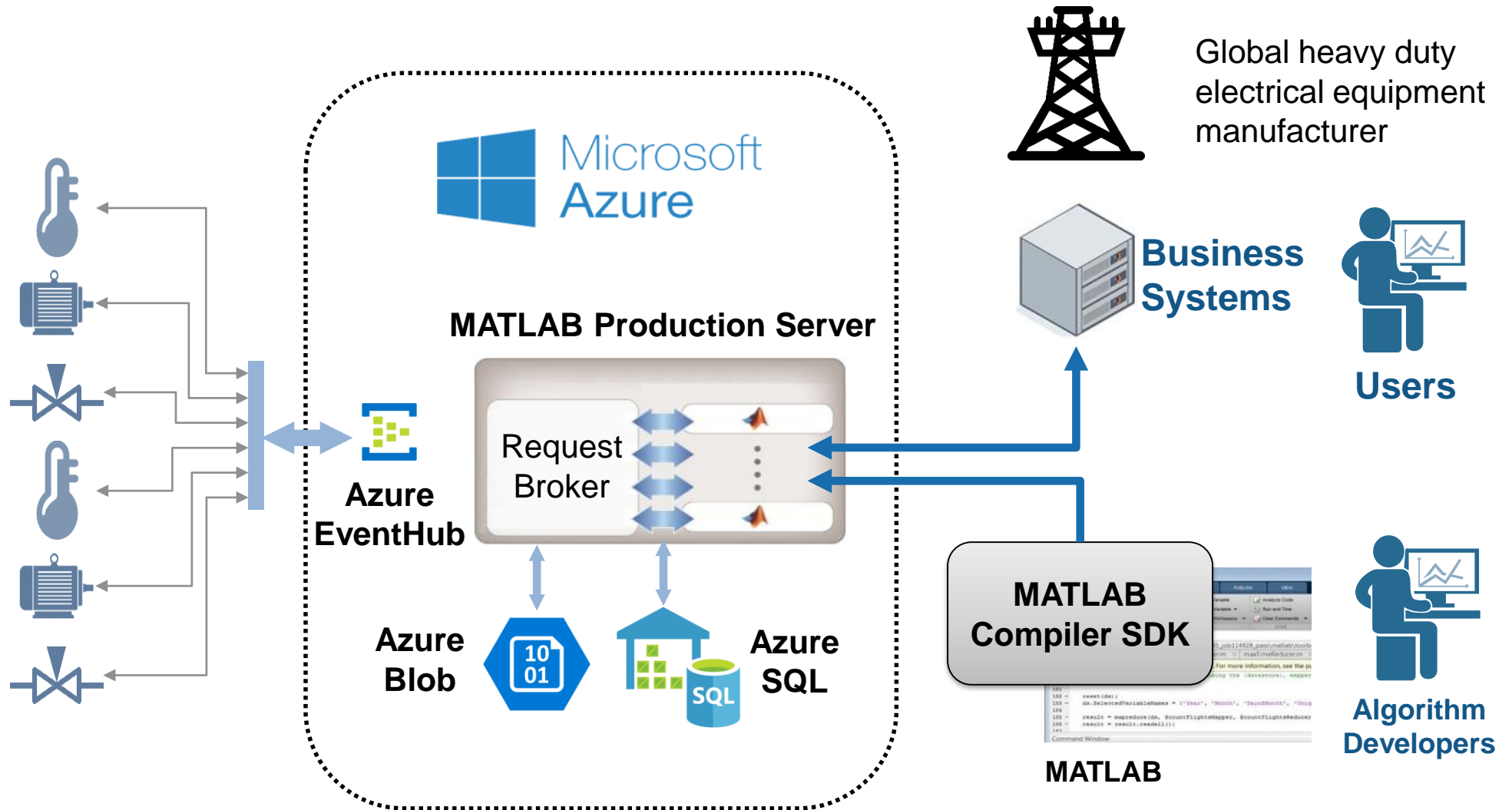
- Networked communication
- Embedded sensors
- Data reduction



# Customer examples: Building Automation IoT Analytics on Azure

## Building/HVAC automation control system

- Variety of sensors and controls
- Networked communication
- Data reduction

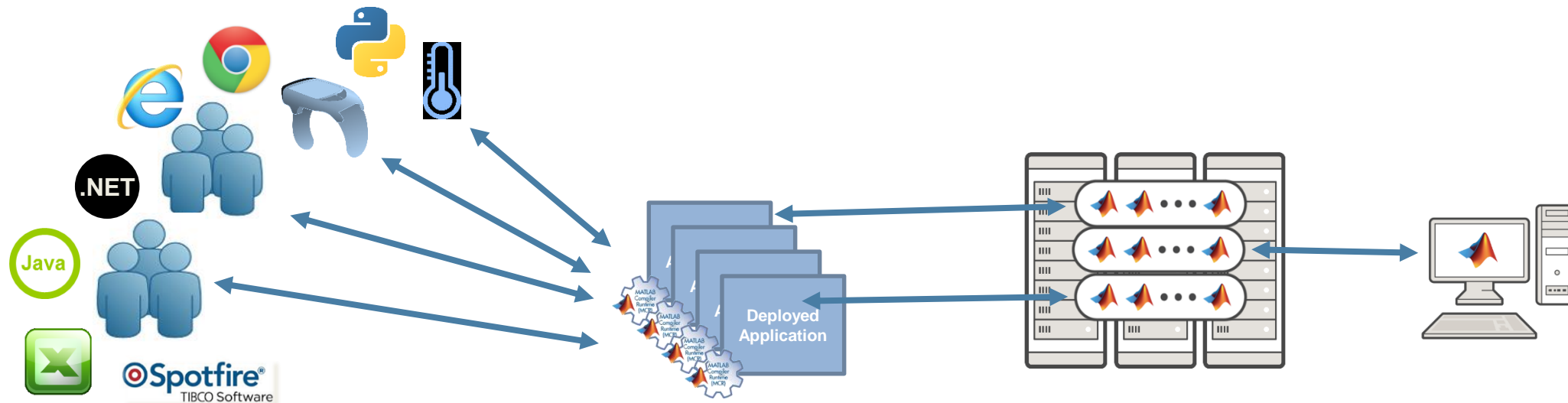


## Front-end scalability

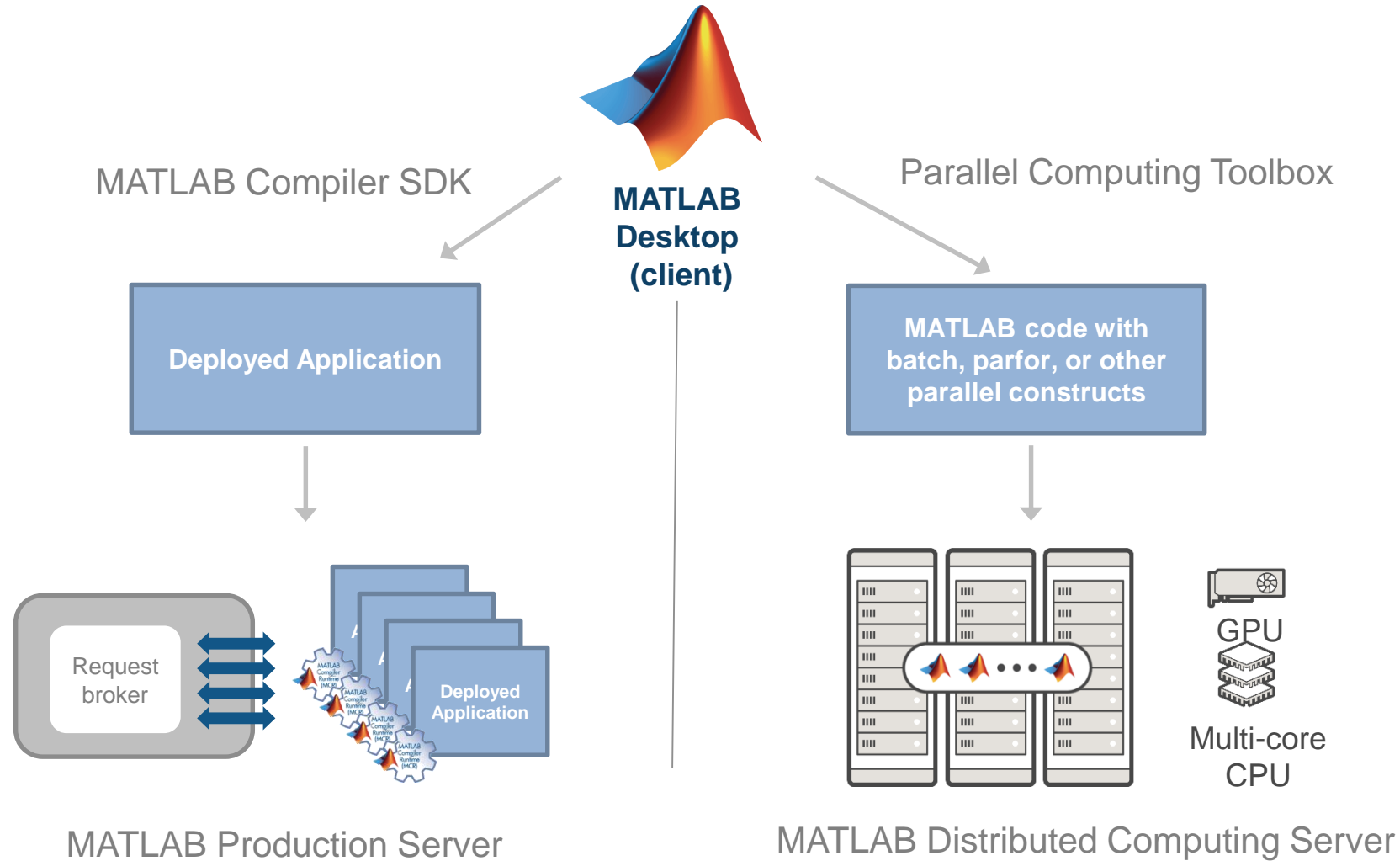
- MATLAB Production Server
  - Application server for MATLAB
- Manage large numbers of requests to run short-running deployed MATLAB programs

## Back-end scalability

- MATLAB Distributed Computing Server
  - Cluster framework for MATLAB/Simulink
- Speed up computationally intensive programs on computer clusters, clouds, and grids

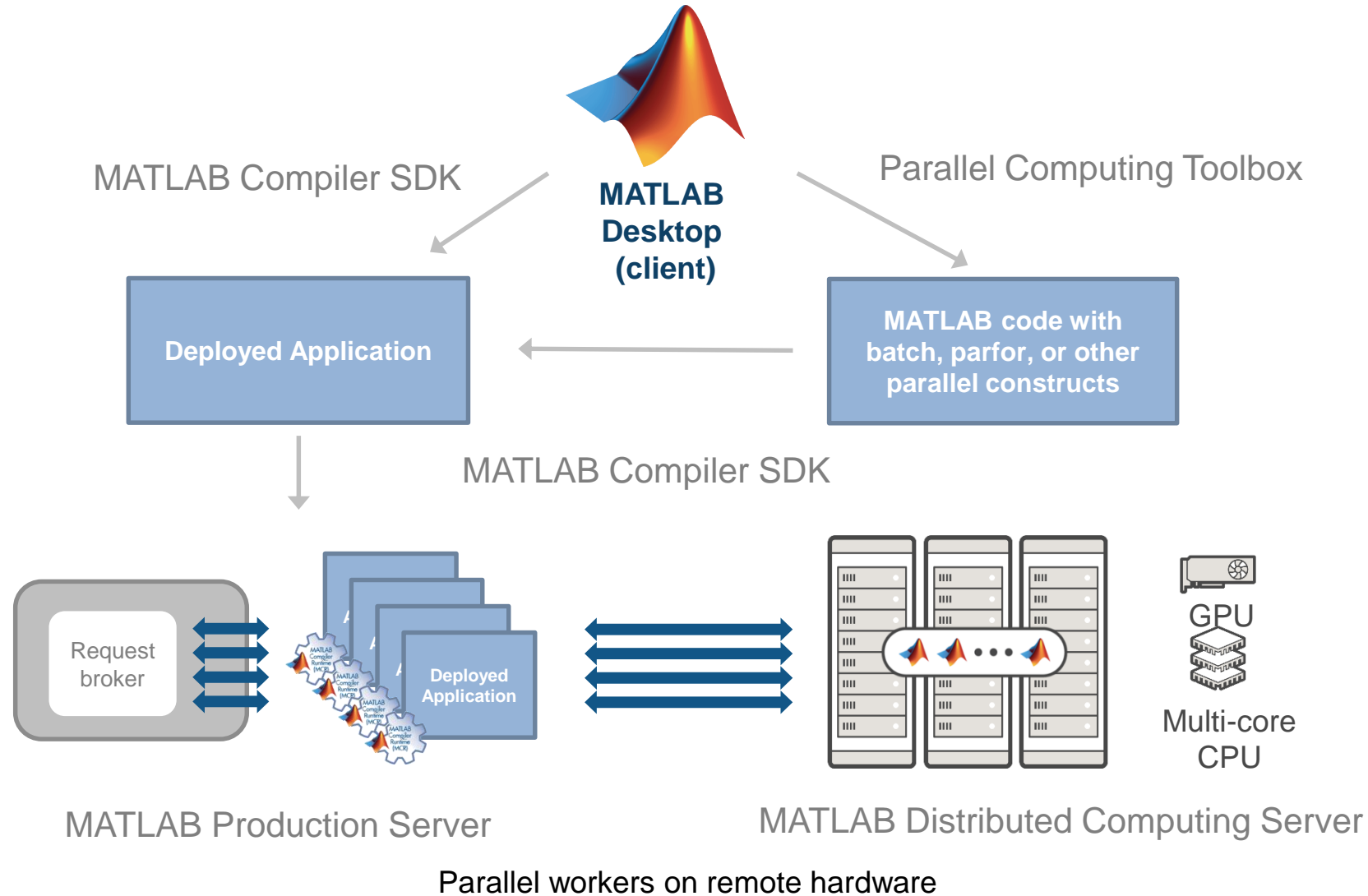


# Scaling Application Access and Computation





# Scaling Application Access and Computation



# *MATLAB and MATLAB Distributed Computing Server allow you to*

**speedup** your computations on multiple CPUs and GPUs  
**overcome memory limitations** and  
**offload** computations to **clusters and clouds**.



**Desktop**



**Clusters and Clouds**

# MATLAB Distributed Computing Server Benefits



## Domain Expert

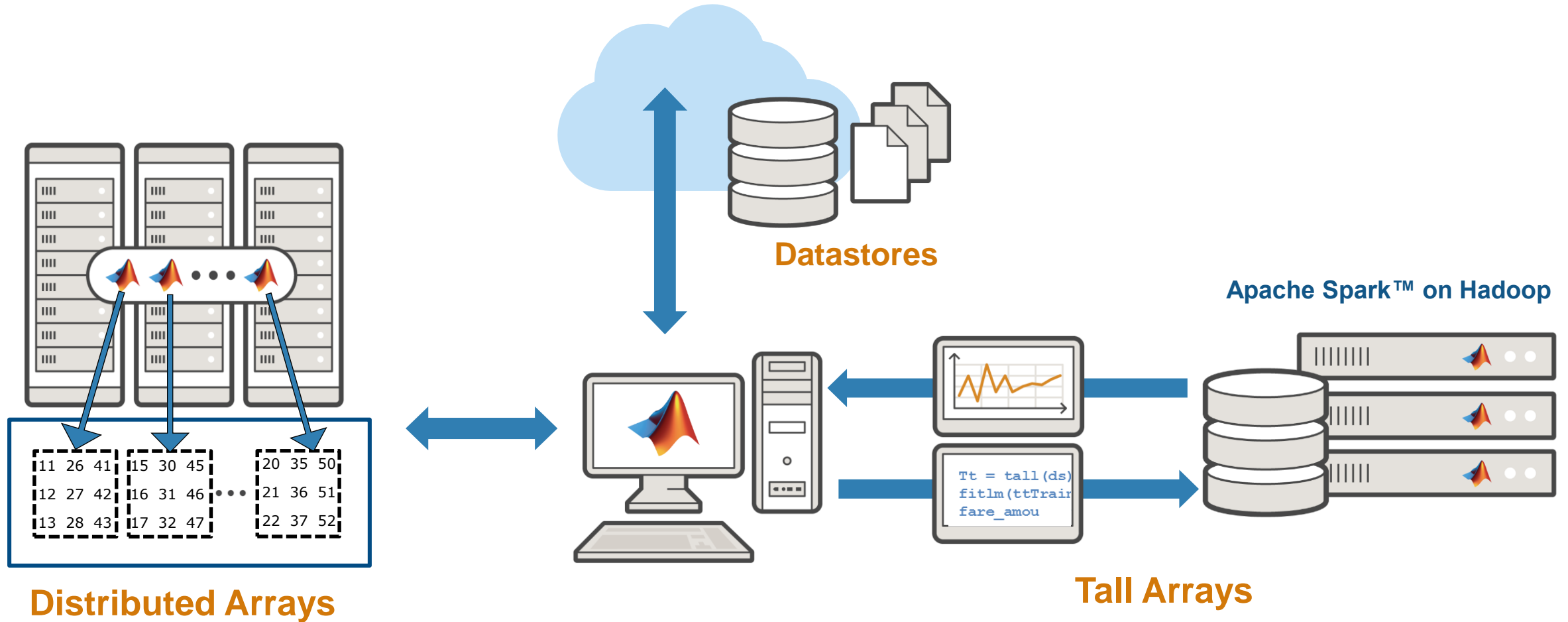
- ✓ Transparently get access to more workers on a cluster.
- ✓ Get access to advanced parallel workflows directly through their MATLAB desktop.
- ✓ Platform independence (win, mac, linux)



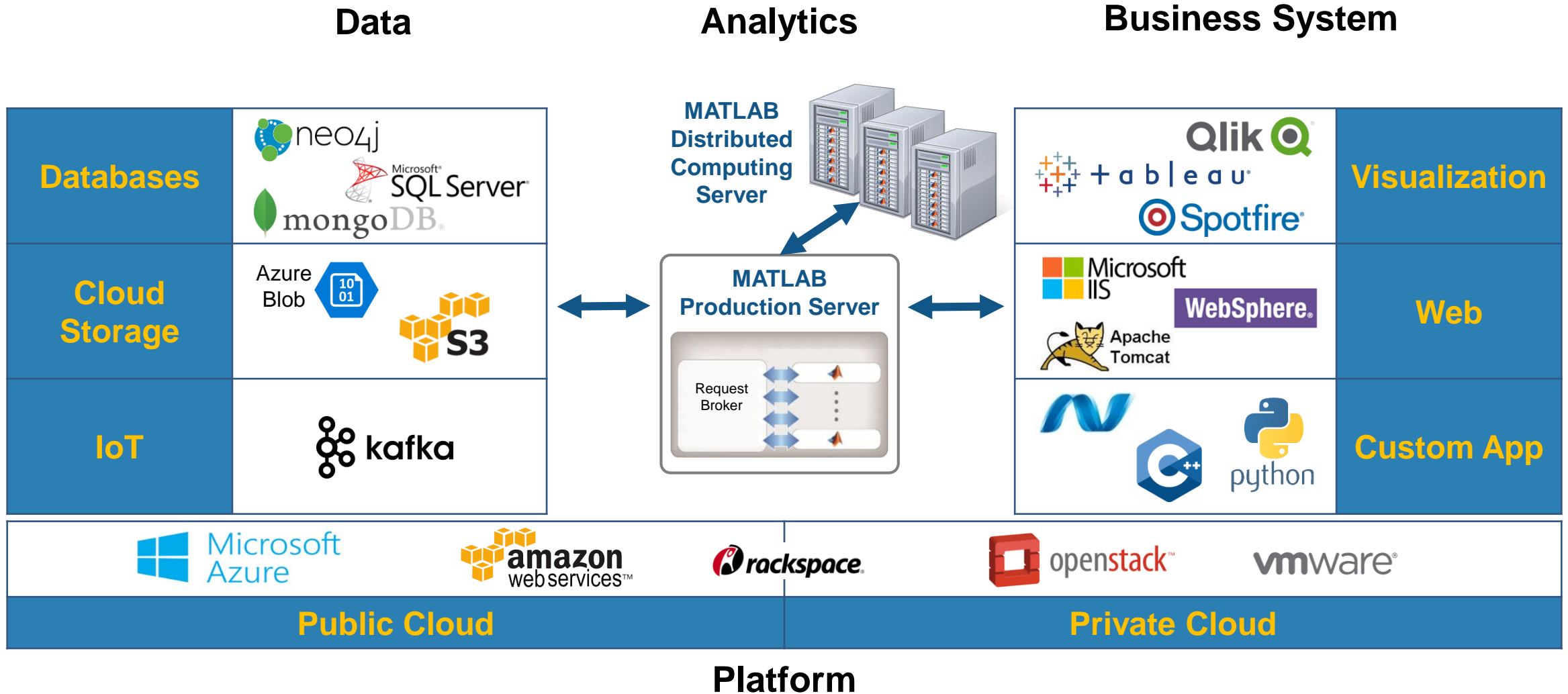
## Solution Architect

- ✓ Don't need to build a framework for submission and retrieval.
- ✓ Can easily scale up with more workers
- ✓ Client connections can be protected with SSL encryption

# Data Intensive: Big Data support in MATLAB



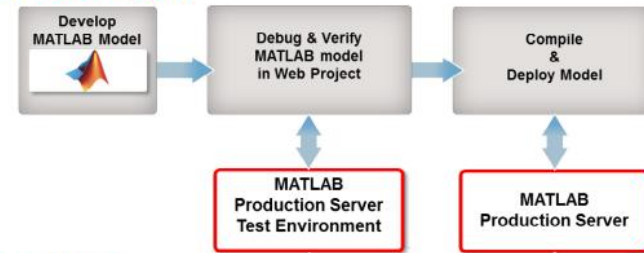
# Technology Stack



# Online Resources

- Documentation – [Create and Share Toolboxes](#)
- Website – [Desktop and Web Deployment](#)
- Free White Paper – [Building a Website with MATLAB Analytics](#)
- Website – [Using MATLAB With Other Programming Languages](#)

## MATLAB developer:



## Web developer:

